



Selling Using: “The Law of Attraction”



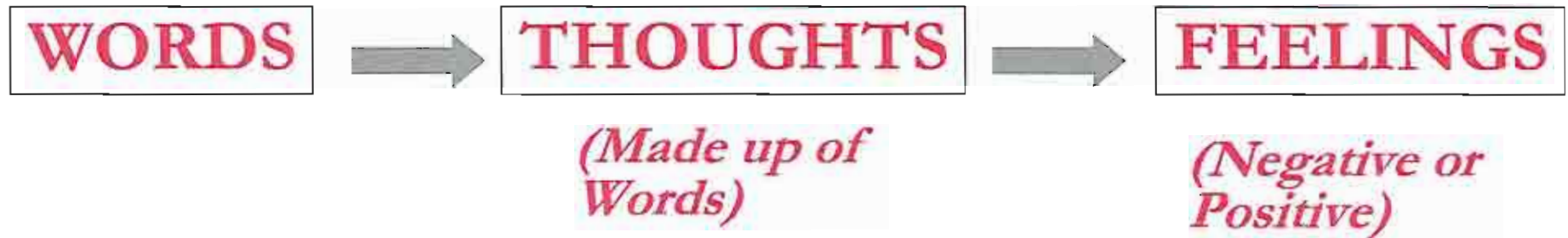
I attract to my life
whatever I give my
attention, energy, and
focus to, whether *positive*
or *negative*.



“The Law of Attraction” responds to whatever **vibration** you are sending by giving you more of it, whether it’s positive or negative. It simply responds to your **vibration.**



Significance of Words





WORDS THAT ATTRACT WHAT YOU DON'T WANT:

- “DON'T”
- “NOT”
- “NO”
- “CAN'T”



ASK YOURSELF: “WHAT DO I WANT”?



“Don’t Forget...”

“Don’t Panic...”

“Remember to ...”

“Stay calm...”



When you go from what you don't want to what you do want, the words change.

When the words change, the **vibration** changes, and you can only send out one **vibration** at a time.



THREE STEP FORMULA FOR DELIBERATE ATTRACTION:

Step 1 - Identify Your Desire

Step 2 - Give Your Desire Attention

Step 3 - Allow it



STEP 1 - IDENTIFY YOUR DESIRE

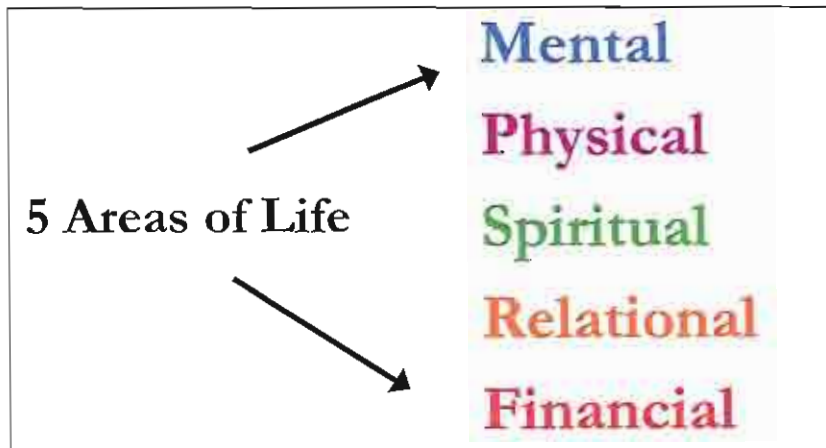
- Use the concept of **“CONTRAST”**:
 - Identify what you don’t want (make a list)
 - Ask yourself what you do want (make a list)
- Observing contrast is essential because it helps you to be clearer about what you do want.
- The key is to get clear on what you want without getting stuck on focusing on what you don’t want.



STEP 1- IDENTIFY YOUR DESIRE CON'T

Identify what makes you feel good and do more of it!

The “Clarity through Contrast” process will assist you in becoming clearer about your desires. Your desires should reflect “**Harmonic Wealth**”:





Clarity Through Contrast Worksheet My Ideal Financial Situation

So, what do I want?

What I don't want....	What I DO want....
1. Not enough money	1. An abundance of money
2. Always bills to pay	2. Bills are paid easily and quickly
3. Just making ends meet	3. Always have excess money
4. I can't afford anything I want	4. Always have enough money to purchase whatever I desire
5. Money flow is sporadic	5. Constant flow of money is coming in from multiple sources
6. I never win anything	6. I win prizes often; receive gifts and many free things
7. I'll always make the same amount of money	7. I am constantly increasing my amount of monetary intake from known and unknown sources
8. Money does not come easily in my family	8. Money comes easily to me
9. I always struggle to pay the rent	9. Rent is paid easily as I always have money
10. Money issues stress me	10. Money and my relationship with it feels good



STEP 2- GIVE YOUR DESIRE ATTENTION

**THE LAW OF ATTRACTION
MANIFESTSION**

=

ATTENTION

+

ENERGY

+

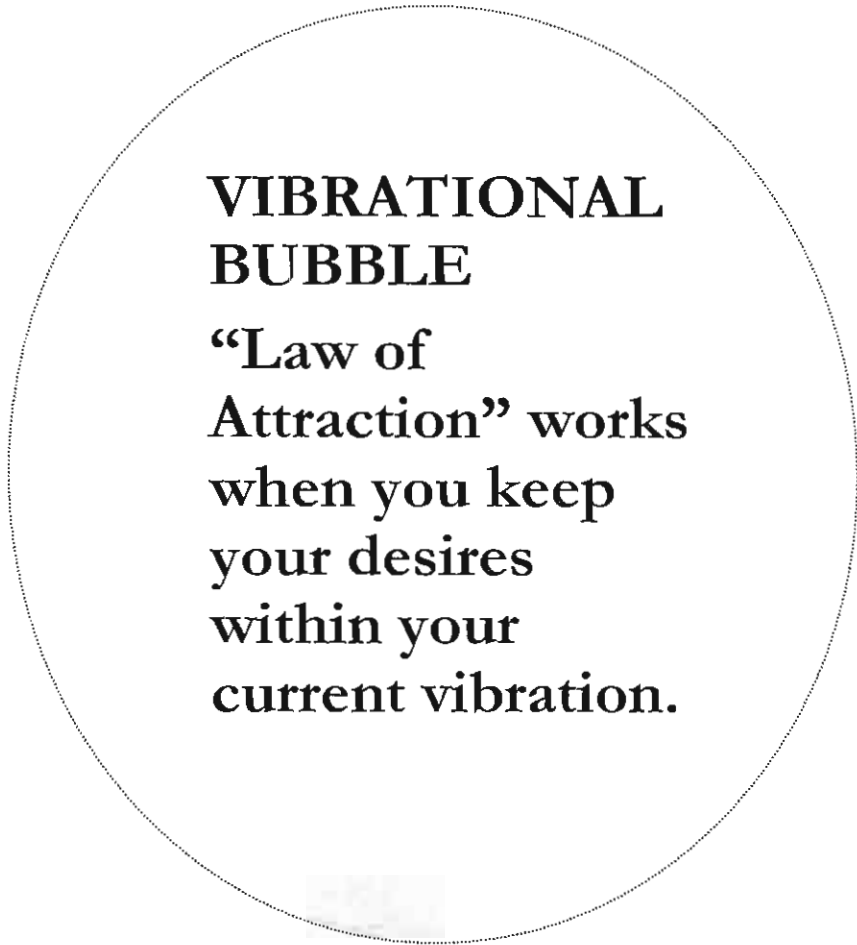
FOCUS



My Vibrational Bubble – Worksheet

Action INCLUDED	Action EXCLUDED
<ul style="list-style-type: none"> • talking about my desire • noticing something I like • daydreaming about my desire • visualizing my desire • pretending I have my desire • when I say yes to something • when I say no to something • when I worry about something • when I complain about something • when I remember something positive • when I remember something negative • when I'm observing something positive • when I'm observing something negative • when I'm playing with the idea of having my desire • when I'm making a collage about my desire • when I'm praying about my desire • when I'm celebrating something I like 	<p>Can you see how everything gets included?</p>

STEP 2: GIVE YOUR DESIRE ATTENTION CON'T



VIBRATIONAL BUBBLE

“Law of Attraction” works when you keep your desires within your current vibration.



Question: When would affirmations offer a positive **vibration**?

Answer: When they are true for you.

The key to using affirmation is that they need to be true for you in order to make you feel good.



STEP 2: GIVE YOUR DESIRE ATTENTION CON'T

Tool #1: Rewording your affirmations to make them feel better.

Example:

- My business is booming. (False Affirmation)
- That's not true, my business isn't booming. (Unconscious Thought)
- I'm in the process of growing my business. (Positive Affirmation)



STEP 2: GIVE YOUR DESIRE ATTENTION CON'T

Tool #2: The Desire Statement

Opening Sentence:

“I am in the process of attracting all that I need to do, know, or have to attract my ideal desire.”

Desire Statement Body:

“I am excited at the thought of.....”

Desire Statement Closing:

“The “Law of Attraction” is unfolding and orchestrating all that needs to happen to bring me my desire.”



STEP 3: ALLOW IT

Allowing is the absence of negative vibration. (Doubt)

- Strong Desire + Strong Doubt =
Desire will not be manifested.
- Strong Desire + A Little Doubt =
Desire will come through slowly.
- Strong Desire + No Doubt =
Desire will be manifested quickly.



STEP 3: ALLOW IT CON'T

LIMITING BELIEFS

A repetitive thought that you think over and over.



Limiting thought (*beware of "because"*)



Negative **Vibration**

Block to Attracting Your **Desire**



STEP 3: ALLOW IT CON'T

CREATING ALLOWING STATEMENTS

1st Step: Uncover the Doubt

2nd Step: Ask Yourself

- Is anyone currently doing what I want?
- If so: How many People (Today/Last Week/Last Month)?

3rd Step: Write a general statement (3rd person)



TOOLS TO HELP YOU “ALLOW”

- Gratitude (write down 10 per day!)
- Record the proof of the “Law of Attraction”
- Celebrate the proof
- Use the expression, “I’m in the process of....”
- Use the expression, “I’ve decided....”
- Use the expression, “Lots can happen....”
- Make yourself an attraction box
- Allow the “Law of Attraction” to figure it out.



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